

Did you know, that the last Friday in July is 'Talk in an Elevator Day'? Of course you did.

But some people aren't aware of this day. In fact, some people don't ever talk in elevators. According to our research, 66% of people never talk in elevators.

Around 7 billion elevator journeys happen every day. If each journey lasts an average of 30 seconds, those 66% of people spend 38,499,999 hours in silence. Each day. That's a lot of wasted time.

> To help change that, we've developed some handy conversation starters for you to use on your journey between floors.

NVERSATION STARTERS

08+ Floors Elevator philosophy

- Can an elevator read your thoughts?
- What are you grateful for?
- What's missing from your life?

06 — 07 Floors Something personal

- What is top of your bucket list?
- What is the best piece of advice you've received?
- Have you ever kissed in an elevator?

04 — 05 Floors Outside of the box*

 * metaphorically speaking, please stay in the elevator cabin

- If you had to pick a new name for yourself, what would you pick and why?
- What do you day dream about?
- If you could meet anyone in history, who would it be?

02 – 03 Floors Get to know each other

- Where did you grow up?
- What is your proudest moment?
- What's your dream holiday?

01 Floor Keep it simple



- How's your day going?
- What are your plans for the weekend?
- Do you have any holiday plans coming up?



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