PRESS RELEASE

TK Elevator installs accessibility solutions at the new Primark in Bilbao, Spain

- The company thus guarantees the mobility of customers in the store with four floors and more than 4,550 sq. meters, one of Primark's largest in Europe.
- Among the solutions installed are nine escalators from the TK Elevator factory in Mieres (Asturias, Spain).

Düsseldorf, October 6th, 2021 – TK Elevator, a global leader in the elevator and escalator sector, provides accessibility solutions at the new Primark store in Bilbao, Spain. The company has installed six elevator units from its evolution series and nine units from its velino escalator series in the new space of the Irish retailer, located in the heart of Biscay's capital. The company thus guarantees the mobility and comfort of customers in this four-storey store spread across more than 4,550 sq. meters.

The characteristics and technical specifications of the evolution elevators and velino escalators, the latter which are produced at TK Elevator's factory in Spain's Asturias region, make them ideal for this type of facility as they offer the ability to adapt to high traffic conditions with an expected use of 20 hours a day, seven days a week and 365 days a year.

In addition, with these two solutions, TK Elevator has been able to respond to Primark's needs in terms of decoration and finishes, including the installation of 1.1 meter-high extended balustrades, prepared for Pladur cladding, LED base lighting and fall arrest barriers.
The company has also managed to perfectly meet the retailer's high technical requirements for its mobility solutions, including doors with a high-traffic operator, high-resistance stainless steel door sill plates, vandal-proof pushbuttons, pre-installed cameras in the cabins, connections to the building management system (BMS), and front-facing doors.

"With this landmark project, we strengthen our presence in this important market segment while collaborating in the European expansion of a major player in the retail sector. Thanks to our experience, we have managed to adapt to the high technical requirements of Primark and guaranteed the highest quality in the installations. Projects like this confirm our objective of growing and advancing by relying on cutting-edge solutions to offer the best service to our customers", says Pedro Martín, CEO of TK Elevator for Spain, Portugal and Africa.

PRESS IMAGES
can be downloaded here (Credits: Primark/Cloud9).

TK ELEVATOR GMBH | E-Plus-Straße 1 | 40472 Düsseldorf | Germany | **P** +49 211 5400413-0 | info@tkelevator.com | www.tkelevator.com
MANAGEMENT BOARD Peter Walker (Chairman) | Ercan Keles | Vincent Della Valle | Kevin Lavallee | Dr. Philipp Voet van Vormizeele

PRESS CONTACT

TK Elevator GmbH
press@tkelevator.com
www.tkelevator.com

COMPANY BLOG

www.urban-hub.com

ABOUT US

TK Elevator (formerly: thyssenkrupp Elevator)
With customers in over 100 countries served by 50,000 employees, TK Elevator achieved sales of around €8 billion in the fiscal year 2019/2020. Over 1,000 locations around the world provide an extensive network that guarantees closeness to customers. Over the past decades, TK Elevator has established itself as one of the world's leading elevator companies and became independent since its sale by thyssenkrupp AG in August 2020. The company's most important business line is the service business represented by over 24,000 service technicians. The product portfolio covers commodity elevators for residential and commercial buildings to cutting-edge, highly customized solutions for state-of-the-art skyscrapers. In addition, it also consists of escalators and moving walks, passenger boarding bridges, stair and platform lifts. Integrated cloud-based service solutions, such as the MAX platform, are gaining in importance. With these digital offerings, there are no limits to urban mobility anymore. TKE – move beyond.