

ADVENTURES

IN

SAFETY

ISSUE 10



“ THE HOLIDAYS
AREN'T OVER,



SO REMEMBER TO STAY ALERT WHEN YOU GO TO NEW PLACES LIKE AIRPORTS AND SHOPPING MALLS. IT'S GETTING COLDER, SO BE EXTRA CAREFUL IF YOU SEE SNOW OR ICE. WE DON'T WANT YOU TO FALL! BUNDLE UP WHEN YOU GO OUTSIDE TOO. COAT, HAT, MITTENS - THE WORKS (UNLESS YOU'RE IN FLORIDA OF COURSE). ”

YOUR FRIEND,
SUPER-ZERO



**SAFETY
TIP!**

PAY ATTENTION TO THE FLOOR INDICATORS INSIDE AND OUTSIDE OF THE ELEVATOR. YOU DON'T WANT TO GET OFF AT THE WRONG PLACE!



HO HO HO

HOW MUCH DID
SANTA PAY FOR HIS
SLEIGH?

NOTHING. IT WAS
ON THE HOUSE.



We have a special-edition **COMIC BOOK**

just in time for the holidays! It has useful tips for navigating a train station during the busiest time of the year.

Plus, we're introducing a new friend, Diego. Download the comic today and help us finish it by coloring in the pages.

Have fun and we hope you have a wonderful holiday with your family!



Download the comic book!

We have a **HOLIDAY GIFT** for you!

Four Safety Ambassadors will have a chance to take a guided tour at our elevator test tower in Atlanta this April. We will cover one night in a nearby hotel and you will be invited to join our executives for lunch.

How do you win?

Send us a picture of your favorite elevator by Friday, Feb. 2, and we'll randomly select the winners. Email the picture to communications.na@tkelevator.com or text it to 404-242-4530.

Good luck!



FUN FACT

Before elevators were everywhere, apartments on the **BOTTOM** floors were the most expensive because people didn't want to climb stairs. In the 1920s, **PENTHOUSES** started becoming quite the status symbol.